



# BIHAR ANIMAL SCIENCES UNIVERSITY

BIHAR VETERINARY COLLEGE CAMPUS, PATNA – 800014

## Public Relations Cell

जनसंपर्क कार्यालय

### Request for Publishing Advertisement

Date: \_\_\_\_\_

(To be filled by the Officer/In charge/HoD/Unit Head issuing the advertisement)

1. Details of advertisement to be published:

\_\_\_\_\_

\_\_\_\_\_

2. Target Area, where advertisement is needed to be published (Please tick):

a) National Coverage   
(All editions covering Eastern India, Central India, South, West, Northern India)

b) State Coverage (All Bihar)

c) Local City (Only Patna) Edition

d) Any Other (Please specify):

\_\_\_\_\_

\_\_\_\_\_

3. Number of Newspapers the advertisement needed to be published (Please tick):

1  2  3  4  5

4. Size of the advertisement in sq.cms. (Please mention) \_\_\_\_\_ (to be mentioned after content and design is ready).

5. Date of Publication: \_\_\_\_\_

Signature of the officer/incharge/HoD

**Note:**

1. Rate per sq.cms of the newspapers depends upon the number of circulations a newspaper has in the area/region/state. rate may vary from time to time as per the changes made by the Directorate of Audio-Visual Publicity (DAVP), Ministry of Information and broadcast, Govt. of India.
2. All the advertisement of university will be published as per DAVP approved rate only.
3. Please keep your advertisement in brief and shall be capable of fulfilling the intended objectives, the details of advertisement may also be uploaded in the website.
4. P.R.O may shorten the size of the advertisement if needed without hampering the objective of the campaign.
5. Departments must send the ready draft content to be published, because the importance and objective of the advertisement can be better understood by the concerned department.